



## **“A NATURAL CHOICE”**

It is time to overcome the challenges with fresh thinking and bold new ideas. We are developing Cleaner Solutions as a viable pathway to addressing the environmental crisis. Together we can invest in the future to achieve BALANCE with the Earth to create a Healthier and Bluer Planet.

A ecologically smart choice, using technology and nature to clean fabric and our environment. Our goal is one of conservation, sustainability and responsibility. It is based upon respect for the natural environment; we are all dependent as well as considerate for human and social factors. We understand that bacteria and other micro-organisms are the basis for life on this planet and that they have been cleaning up the environment for millennia and will continue to do so. We know that by working with nature instead of against it we can eliminate toxics from our living and working areas.

Natures natural cleaning system. Our Pro-Microbials are one of the earliest lifeforms on earth and they are highly diverse. They include bacteria, fungi, algae, plankton, etc. CLEANOVATION Laundry Care System manufactures highly selective, naturally occurring Level 1 Bio-Safety microorganisms, which are non-pathogenic and not harmful to plants, animals or humans. They break down, fats, oils & grease (FOG), urine, blood, vomit, feces and many other organic compounds into the base molecular components of carbon dioxide and water by way of the Krebs Cycle and capable of improving BOD, COD and TSS levels. The Krebs Cycle is an aerobic metabolic process present in every aerobic organism and utilizes oxygen to create chemical reactions at a molecular level.

On the other end of the spectrum we deliver innovative Anti-Microbial technologies that are safe, renewable (coconut derived) and provide a permanent protective layer of defense which doesn't impact water quality because it's has 100% affinity to fabric and delivers a "once and done treatment" that transforms all types of ordinary textiles into 24/7 permanently protected fabrics. On premise standard commercial laundry equipment is utilized to "manufacture" these new age or smart textiles.

Our protective antimicrobial technologies have extensively shown to control unwanted bacteria and odors to keep fabrics looking and feeling great during its wash life.

EFFECTIVE FOR: MRSA, Staph, E-Coli, Mold and other bacteria with control rates up to 99.999%.

Years of product development, testing, trialing and international compliance went into developing an innovative BALANCED system called CLEANOVATION.

**Fabrics and our Environment have never had it so good!**